



WEWS

ORDER

Print Date 09/24/12

Page 1 of 2

Flight Dates **09/18/12-09/24/12**

Contract / Revision **311239 /**
Original Date / Revision
 09/17/12 09/19/12
Advertiser **Healy-Abrams / Democrat / C**

Agency **Davis Group (The)**

Buying Contact

**4201 Bee Caves Road - Suite C-101
 Austin, TX 78746**

Product
JHA - GE TV Cleveland 9.18-9.24 (:
Agency Com 15%
Billing Contact **Pam Newby**
**4201 Bee Caves Road - Suite C-101
 Austin, TX 78746**

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **1291**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL CAND
Product Codes PL
Priority P-2
Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 15150

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	15	\$12,877.50	\$15,150.00	0.00
Totals	15	\$12,877.50	\$15,150.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	15	\$12,877.50	\$15,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:15/:15	1	\$450.00	P-2	0.00	BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$450.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N 2	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:15/:15	1	\$500.00	P-2	0.00	BK	1	\$500.00



WEWS

Contract / Revision **311239** **Flight Dates** **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/19/12

Order Sep 00:20:00

Advertiser Healy-Abrams / Democrat / **Product** JHA - GE TV Cleveland 9.18 **Estimate #** 1291

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:15/:15	1	\$500.00	P-2	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	----F--		1			\$500.00		0.00				
	Week:	09/24/12	09/30/12	-----		0			\$0.00		0.00				
N 3	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:15/:15	1	\$700.00	P-2	0.00	BK	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	---T---		1			\$700.00		0.00				
	Week:	09/24/12	09/30/12	M-----		1			\$800.00		0.00				
N 4	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:15/:15	1	\$1,100.00	P-2	0.00	BK	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-T-----		1			\$1,100.00		0.00				
	Week:	09/24/12	09/30/12	M-----		1			\$1,300.00		0.00				
N 5	WEWS	09/18/12	09/24/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:15/:15	1	\$900.00	P-2	0.00	BK	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--W-F--		2			\$900.00		0.00				
	Week:	09/24/12	09/30/12	-----		0			\$0.00		0.00				
N 6	WEWS	09/24/12	09/24/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	M-----	:15/:15	1	\$1,000.00	P-2	0.00	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	M-----		1			\$1,000.00		0.00				
N 7	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late News M-SU 11-1135P Late Nev	CM	11-1135p	-T--F--	:15/:15	2	\$2,200.00	P-2	0.00	BK	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-T--F--		2			\$2,200.00		0.00				
	Week:	09/24/12	09/30/12	-----		0			\$0.00		0.00				
N 8	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-W----	:15/:15	1	\$800.00	P-2	0.00	BK	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--W----		1			\$800.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WEWS	09/17/12-09/23/12	M-F 1135p-1202a Nightline		1135p-1207x	--W-----	:15/:15	(\$800.00)	0.00	BK				
		See MG 8.3													
		[hra/pol]													
	3	WEWS	09/20/12-09/21/12	M-F 1135p-1202a Nightline		1135p-1207x	---ThF----	:15/:15	\$1,200.00	0.00	BK				
		Ⓜ MG for 8.1 09/19													
		[level up]													
	Week:	09/24/12	09/30/12	M-----		1			\$900.00		0.00				
N 9	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:15/:15	2	\$500.00	P-2	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--W-F--		2			\$500.00		0.00				
	Week:	09/24/12	09/30/12	-----		0			\$0.00		0.00				
Totals														15	\$15,150.00